



**KENYA EXPORT  
PROMOTION & BRANDING  
AGENCY**

**25 June 2021**

**H.E. António Guterres**  
Secretary-General  
United Nations  
New York, NY 10017  
USA.

Dear Mr. Secretary General,

I am pleased to confirm that our organisation, **Kenya Export Promotion and Branding Agency**, established and mandated under the State Corporations Act of Kenya Cap 446 through Legal Notice No. 110 of 9<sup>th</sup> August 2019, supports the Ten principles of the UN Global Compact with respect to *human rights, labor, environment and anti-corruption*.

With this commitment, we express our intent to support the Global Compact advancing these principles and will make a clear statement of this commitment to our stakeholders and the general public. We also pledge to participate in and engage with the UN Global Compact in the following way(s):

- Implementing the aforementioned UN Global Compact Ten Principles through the various aspects of our agency's strategy and planning.
- Encouraging entities with whom we engage and interact to participate in the UN Global Compact.
- Support exporters and other stakeholders as they implement sustainability initiatives that benefit the community and the Country as a whole.
- Provide support, through mutual agreement, in specific activities and events of the UN Global Compact.

We recognize that a key requirement for participation in the Global Compact is the submission of a Communication on Engagement (COE) that describes our organization's efforts to support the implementation of the ten principles and to engage with the Global Compact. We support public accountability and transparency, and therefore commit to report on progress within *two years* of joining the Global Compact and *every two years* thereafter according to the Global Compact COE policy.

Sincerely yours,

**DR WILFRED MARUBE**  
**CHIEF EXECUTIVE OFFICER**